

Message Text

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PAGE 01 DAKAR 04612 081128Z

ACTION COME-00

INFO OCT-01 AF-10 ISO-00 EB-07 /018 W

-----101731 081914Z /44

R 080940Z JUL 77

FM AMEMBASSY DAKAR

TO SECSTATE WASHDC 0139

INFO AMEMBASSY LAGOS

UNCLAS DAKAR 4612

E.O. 11652: N/A

TAGS: BEXP, EAGR, SG,XA

SUBJECT: SALES SEMINAR IN WATER RESOURCES MANAGEMENT AND
SENEGAL IRRIGATION/AGRICULTURE TRADE SHOW

REF: (A) USDOC 16727; (B) DAKAR A-40; (C) DAKAR 3665

1. SINCE BEING INFORMED THAT SENEGAL WOULD BE ON ITINERARY
(REF A) OF WATER RESOURCES MANAGEMENT SEMINAR IN OCTOBER 1977,
EMBASSY HAS RECEIVED NO FURTHER WORD ON THIS EVENT. CON-
SEQUENTLY, NO MARKET RESEARCH OR PROMOTIONAL WORK HAS BEEN
CARRIED OUT, NOR HAVE WE ASKED SENEGALESE GOVERNMENT FOR
NECESSARY CLEARANCE. WE HAVE NO RESPONSE TO SUGGESTION MAKE
(REF B) THAT SEMINAR BE POSTPONED TO FIRST WEEK OF DECEMBER
TO CONCLUDE WITH SENEGALESE AGRICULTURE/IRRIGATION SHOW AND
TAKE ADVANTAGE OF LARGER AFRICAN AUDIENCE THAT THIS EVENT IS
EXPECTED TO DRAW.

2. PROMOTER OF SENEGALESE AG/IRRIGATION SHOW IBRAHIMA DIAGNE
IN COMING TO US JULY 12 TO CARRY OUT RECRUITMENT AMONG US
EQUIPMENT MANUFACTURERS AND ENGINEERING CONSULTANTS WITH
EXPERIENCE IN AGRIBUSINESS. DIAGNE IS DIRECTOR OF EXCAF,
COMPANY FORMED TO PROMOTE EXHIBITS AT DAKAR TRADE CENTER.
DIAGNE AND SENEGALESE EMBASSY COMMERCIAL ATTACHE IBRAHIMA LO
WILL BE REQUESTING APPOINTMENT WITH COMMERCE OIM/AF TO OBTAIN
ANY INFORMATION ON CONTACTING US FIRMS IN ABOVE CATEGORIES
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AND ALSO TO SEEK COMMERCE OPINION OF INTERGRATING SEMINAR INTO
TRADE SHOW. AS MENTIONED REPAIR, TRADE SHOW WILL INCLUDE
"COLLOQUIA" WHERE FIRMS WILL MEET WITH AGRICULTURAL OFFICIALS
IN ROUND TABLE FORMAT TO DISCUSS AGRICULTURAL MECHANIZATION
AND IRRIGATION TECHNIQUES. TRADE SHOW PROMOTERS EAGER TO
INCLUDE AMERICAN PARTICIPANTS FROM SALES SEMINAR OR ON IN-
DIVIDUAL BASIS.

3. ASIDE FROM SENEGALESE TRADE SHOW, EMBASSY WOULD APPRECIATE
RESPONSE TO REF (C) SO THAT WE CAN GO FORWARD WITH SUPPORT
AND PROMOTIONAL ACTIVITIES FOR SALES SEMINAR.
AGGREY

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Message Attributes

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